

Time	Tuesday 23/6	Wednesday 24/6	Thursday 25/6	Friday 26/6
7:30am-9am		<b>Jamais Cascio</b> What if we really COULD change the future for the better? Venue: CQ25 Board Dining	<b>Dr Peter Gloor</b> What is the Innovation Quotient of you and your team and how can you change it? Venue: CQ25 Board Dining	<b>Dr Amantha Imber</b> What if we believed we were highly creative? Venue: CQ25 Board Dining
7:30am-9am		<b>Dr BJ Fogg</b> What makes you tick? What makes you click? Venue: AC00	<b>Jeff Carter</b> What will emerge from the GFC (Global Financial Crisis)? Venue: AC00	<b>Dr James Gardner</b> What if employees and customers could help future-proof banks? Venue: AC00
7:30am-9am		<b>Dr Andrew Rixon</b> How can we thrive in complexity? Oak Room, Parramatta	<b>Spike Jones</b> Look who's talking! What if your customers advertised for you? Venue: Oak Room, Parramatta	<b>Dr Colby Stuart</b> What will work look like in the future and what skill sets will we need to thrive? Venue: Oak Room, Parramatta
9am-10am	<b>9am-5pm Dr BJ Fogg</b> Workshop: The New World of Persuasive Technology Venue: CQ25 Board Dining	<b>Dr Richard Satava</b> Doctor, please grow me a new liver? Venue: CQ25 Board Dining	<b>Mehrdad Baghai</b> What if leaders could lead people to act collectively for the common good, without hierarchical or position power? Venue: CQ25 Board Dining	<b>9am-11am Dr James Gardner</b> Workshop: Business Innovation Venue: CQ00/20
10am-11am	Morning: • Designing for Persuasion • Target Behaviours	<b>Dr Peter Gloor</b> What is the Innovation Quotient of you and your team and how can you change it? Venue: CQ25 Board Dining	<b>Dr Andrew Rixon</b> How can we thrive in complexity? Venue: CQ25 Board Dining	<b>10am-4pm AMPLIFY EXPO</b> An experiential "market of knowledge" where teams from AMP, partners and suppliers, Austrade technology innovators will "show and tell" how AMP's business and customer experiences can be advanced through technology Venue: CQ01
11am-12pm	• The Stanford Model of Behaviour Change • Designing Your Interventions • The First Vital Steps	<b>Lem Lasher</b> Technology illiteracy: What opportunities are digital immigrant decision-makers missing? Venue: CQ25 Board Dining	<b>Dr Paul Cooper</b> From scarcity to abundance- what are the opportunities that digital abundance and computational power create? Venue: CQ25 Board Dining	
12pm-1pm	• How Simplicity Changes Behaviour	<b>Jeff Carter</b> What will emerge from the GFC (Global Financial Crisis)? Venue: CQ25 Board Dining	<b>Dr Madanmohan Rao</b> How is new media facilitating the explosion of knowledge, collaboration and entrepreneurial growth in Asia? Venue: CQ25 Board Dining	
12pm-1pm	Afternoon: • New Tools for Impact: • Social Media, Online Video, and Mobile Phones • Persuading with Facebook and other Social Networks	<b>Dr Madanmohan Rao</b> How is new media facilitating the explosion of knowledge, collaboration and entrepreneurial growth in Asia? Venue: AC00	<b>Kate Albright-Hanna</b> How was new media, particularly online video, a game-changer in the 2008 US elections? Venue: AC00	
1pm-2pm	• The Future of Mobile Phone persuasion	<b>Dr James Gardner</b> What if employees and customers could help future-proof banks? Venue: CQ25 Board Dining	<b>Dr BJ Fogg</b> What makes you tick? What makes you click? Venue: CQ25 Board Dining	
1pm-2pm		<b>Dr Richard Satava</b> Doctor, please grow me a new liver? Venue: AC00	<b>Jamais Cascio</b> What if we really COULD change the future for the better? Venue: AC00	
2pm-3pm		<b>Spike Jones</b> Look who's talking! What if your customers advertised for you? Venue: CQ25 Board Dining	<b>Greg Stone</b> What happens when technology dissolves the boundaries between physical and digital realities? Venue: CQ25 Board Dining	<b>2pm-4pm Spike Jones</b> Workshop: Stories that stick Venue: CQ01/3&4
3pm-4pm		<b>Dr Colby Stuart</b> What will work look like in the future and what skill sets will we need to thrive? Venue: CQ25 Board Dining	<b>Martin Fowler</b> What if enterprise software was cheaper, faster, better AND COOL? Can it be done? Venue: CQ25 Board Dining	<b>2pm-5pm Dr Andrew Rixon</b> Workshop: Systems thinking for organising work and collaborative teams Venue: CQ00/17-19
4pm-5pm		<b>Kate Albright-Hanna</b> How was new media, particularly online video, a game-changer in the 2008 US elections? Venue: CQ25 Board Dining	<b>Google Mystery Speaker</b> What do you get when you blend mathematics with the imagination? Hint: One followed by a hundred zeros. Venue: CQ25 Board Dining	
4pm-5pm		<b>Ian Gardiner</b> What is hype and what is real in online video and internet broadcasting? Venue: AC00	<b>Dr Amantha Imber</b> What if we believed we were highly creative? Venue: AC00	
5:30pm-8:30pm	<b>Technology on Tap Open Mic Night</b> Australian PhD students demo at the pub. Venue: Paragon Hotel, 1 Loftus Street, Sydney			

2009  
PROGRAM